



PRODUCTS & SERVICES

marketplace

GET QUALIFIED LEADS FOR \$275 OR LESS

with Radiology Management's special advertising section

PRODUCT AND SERVICES MARKETPLACE

This special B&W section provides an opportunity to showcase your product or service, with your full contact information and a 70-word description, to a highly receptive readership at a very low cost.

Radiology Management readers have purchasing power. They are decision-makers who research and select diagnostic imaging products and services. They play a key role in the productivity of their department and are searching for ways to improve organizational efficiency and cost-effectiveness.

Reach this highly sophisticated group of radiology administrators, educators, CEOs and administrative directors who understand, need, and most importantly, **BUY** your products.

Qualified leads can cost as little as \$275 in this section, making this your most cost effective advertising buy this year.

Free Ad Layout

We create the ad, free-of-charge. Just send us an image (or two high quality copies of a brochure or photo) with 70 words (maximum) of descriptive copy; a heading or company logo and contact information. We'll put it into a standard format and place your ad in this highly visible section.

**AD SIZE IS
1/8 PAGE HORIZONTAL
(3-1/2" x 2-1/8")**

AD RATE AND FREQUENCY DISCOUNT

1/8 PAGE	1X	2X	3X			
	\$275	\$249	\$225			
	JAN/FEB	MAR/APR	MAY/JUN	JUL/AUG	SEP/OCT	NOV/DEC
SPACE DEADLINES	Dec. 18	Feb. 12	Apr. 15	Jun. 17	Aug. 13	Oct. 15
MATERIALS DUE	Dec. 27	Feb. 20	Apr. 21	Jun. 23	Aug. 21	Oct. 23

Artwork should be submitted in high-resolution EPS, TIFF or JPEG format.

For questions or more information regarding artwork submission contact:

Alan Brubaker, 770.431.0867, ext. 218 or albrubaker@lionhrtpub.com

For more information about advertising in The Marketplace contact:

John Llewellyn, 770.431.0867, ext. 209 or llewellyn@lionhrtpub.com

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